



COLINE GODIN

STUDENT - INTERNATIONAL BUSINESS

FR-EN-ES

PROFIL

Dynamic, enthusiastic, positive and determined bachelor student, who is seeking to find a marketing internship. Besides, due to previous professional experiences developed adaptability skills along with decision-making and problem-solving skills.

STUDIES

BELGIUM - Brussels 09/2023 - 07/2024

ECS (European Communication School) Marketing Strategy

NETHERLANDS - Maastricht 09/2018 - 12/2023

Zuyd University of Applied Science - Bachelor

BSc Business International - Specialization in marketing and sales

Graduated with cum laude

MEXICO - Querétaro 08/2021 - 12/2021

Universidad Anahuac Querétaro - Bachelor Exchange

CANADA - Pemberton (Whistler-BC) 09/2017 - 06/2018

High School « Pemberton Secondary School » - Gap year

BELGIUM - Herve 09/2011 - 06/2017

Diploma CESS - Graduated from « Collège Marie-Thérèse de Herve »

PROFESSIONAL EXPERIENCES

Orta Store - Brussels, Belgium 02/2023 - 06/2023

Marketing Assistant

- Finding and organising locations and/or models for photo shoots.
- Implementing marketing and communication strategies as well as press strategy.
- Managing the eshop.
- Creating visuals for the eshop, boutique or pop-up.
- Creating press releases.
- Managing projects and collaborations.

Inqbarna - Barcelona, Spain 03/2022 - 06/2022

Intern in the digital marketing department

- Managing social networks & Creating new marketing content.
- Improving and updating SEO.
- Coding new designs and SEO functionalities.

Yogen Fruz Antea Queretaro - Queretaro, Mexico 08/2021 - 12/2021

Manager of the digital marketing department

- Creating new marketing content and management of social networks.
- Analysing and advising on new strategies to develop.

Easy Clothes - Student Job - Belgium 2020-present

Logistics Assistant

- Preparing parcels for dispatch.
- Identifying and resolving problems with certain items being shipped..

Lescours - Student Job - Belgium 2019-present

- Cashier.
- Coordination of order flow between kitchen/service.
- Ensuring constant customer satisfaction.
- Managing customer reception

Born on May 31st, 1999

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SKILLS

- Strong leadership & entrepreneurship
- Communicating
- Team player
- Creativity
- Open-mindedness

LANGUAGES

French: native 10/10

English: C1 9/10

Spanish: B2 8/10

TECHNICAL SKILLS

Word : 9/10

Powerpoint : 9/10

Excel : 5/10

Canva : 8/10

Photoshop : 5/10

InDesign : 5/10

Wordpress : 9/10

Google ads : 7/10

DIPLOMAS / CERTIFICATS

BSc Business International cum laude of Zuyd University of Applied Science. July 2023

Fundamentals of digital marketing from Google November 2022

Public Relations from Saylor Academy June 2022